

SAN FERNANDO VALLEY COUNCIL OF GOVERNMENTS

A Joint Powers Authority

MEETING AGENDA

Thursday, April 14, 2011 – 10:00 a.m.

*Meetings of the SFVCOG are recorded and videotaped by LA CityView Channel 35
and are viewable at www.lacity.org*

Valley Municipal Building, Council Chambers
14410 Sylvan Street, 2nd Floor
Van Nuys, California 91401

BOARD OF DIRECTORS

MEMBERS

Chair: Supervisor Zev Yaroslavsky, 3rd Supervisorial District
Vice-Chair: Mayor Ara Najarian, City of Glendale

Supervisor Mike Antonovich, 5th Supervisorial District
Councilmember Paul Krekorian, 2nd District, City of Los Angeles
Councilmember Dennis Zine, 3rd District, City of Los Angeles
Councilmember Tom LaBonge, 4th District, City of Los Angeles
Councilmember Paul Koretz, 5th District, City of Los Angeles
Councilmember Tony Cárdenas, 6th District, City of Los Angeles
Councilmember Richard Alarcón, 7th District, City of Los Angeles
Councilmember Greig Smith, 12th District, City of Los Angeles
Mayor Mario Hernandez, City of San Fernando
Vice Mayor Jess Talamantes, City of Burbank
Mayor Pro-Tem Laurie Ender, City of Santa Clarita

STAFF

SFVCOG Treasurer: Mark J. Saladino, Treasurer, County of Los Angeles
SFVCOG Secretary: June Lagmay, City Clerk, City of Los Angeles
Robert L. Scott, Executive Director designate, San Fernando Valley COG
Thomas J. Faughnan, Principal Deputy County Counsel, County of Los Angeles
Arletta Maria Brimsey, Deputy City Attorney, City of Los Angeles

A person with a disability may contact the San Fernando Valley Council of Governments at least 72 hours before the scheduled meeting to request receipt of an agenda in an alternative format or to request disability-related accommodations, including auxiliary aids or services, in order to participate in the public meeting. Later requests will be accommodated to the extent feasible.

The entire agenda package and any meeting related writings or documents provided to a majority of the Board of Directors after distribution of the agenda package, unless exempt from disclosure pursuant to California Law, are also available. Email at cog@CivicCenter.com phone at 818-712-9500 for accommodation.

CALL TO ORDER – San Fernando Valley Council of Governments (SFVCOG)

1. CALL TO ORDER – Zev Yaroslavsky, Chair
2. ROLL CALL
3. PUBLIC COMMENTS

At this time members of the public can address the San Fernando Valley Council of Governments Board of Directors (Board) regarding any items within the subject matter jurisdiction of the agency that are not separately listed on this agenda, subject to time restrictions, by filling out a Public Comment Card and submitting that card to the Secretary. Members of the public will have an opportunity to speak on agenda items at the time the item is called for discussion. No action may be taken on items not listed on the agenda unless authorized by law. Whenever possible, lengthy testimony should be presented to the Board in writing and only pertinent points presented orally.

CONSENT CALENDAR

All items listed under the Consent Calendar are considered to be routine and may be enacted by one motion. Prior to the motion to consider any action by the Board, any public comments on any of the Consent Calendar items will be heard. There will be no separate action unless members of the Board request specific items to be removed from the Consent Calendar.

4. MINUTES – Copies of summary minutes are available for review.
Requested Action: Approval of Minutes from the August 12, 2010 Board of Directors meeting.
5. REPORT FROM THE AUDITOR-CONTROLLER – Copies of summary financial reports are available for review.
Third Quarter and Fourth Quarter of 2010
Requested Action: Receive and file financial reports for third quarter and fourth quarter of 2010

REGULAR CALENDAR – The Board of Directors may take action on the following items

6. SELECTION OF EXECUTIVE DIRECTOR
Report on the selection of consultant pursuant to Request for Proposals (RFP) to hire a consultant to serve as the permanent Executive Director for the SFV COG
Requested Action: Approve agreement with the Valley Economic Alliance, doing business as the Mulholland Institute to serve as the permanent Executive Director of the SFV COG and authorize the Chair to execute the agreement as presented.
7. FISCAL
Requested Action: Direct the Executive Director to work with the County Auditor-Controller to develop a Fiscal Policy Manual for the SFV COG.
Requested Action: Direct the Executive Director to prepare a proposed operating budget for FY 2011-2012 to be presented at the next quarterly Board of Directors meeting.

8. ELECTION/DESIGNATION OF OFFICERS

Clarification of the terms of office for the current and future officers of the San Fernando Valley Council of Governments

- a. Chair of the Board
- b. Vice Chair of the Board
- c. Designation of Treasurer

The County Treasurer is the Treasurer for the SFV COG, and the County Auditor-Controller is the fiscal agent for the COG.

- d. Designation of Secretary

Requested Action : Elect the Chair and Vice Chair

Requested Action : Designate the Executive Director as Secretary to the SFV COG with assistance from Los Angeles County Executive Office Commission Services staff

9. EXECUTIVE DIRECTOR'S REPORT

Report from the Executive Director regarding the Technical Advisory Committee meeting

Requested Action: Receive and file

10. SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS (SCAG)

- a. Creation of a 15th Southern California Association of Governments Planning Subregion in the geographic "San Fernando Valley"

Requested Action: Direct the Executive Director to formally request that SCAG create a 15th Planning Subregion in the geographic "San Fernando Valley"

- b. Host an orientation workshop for SFVCOG members and staff to provide background and strategies for COG projects and operations and for effective coordination and liaison with SCAG

Requested Action: Direct staff to schedule and stage event in coordination with SCAG at earliest practical date

11. WORK PROGRAM

Discuss issues of focus for development of COG Work Program

- a. Interstate-5 Corridor Economic Development Plan 2010 (2007)
Report from principal author Michael Shires, PhD, Pepperdine School of Public Policy

Strategic Plan For Economic Development – Los Angeles County Plan

- b. Recommendations from Members
- c. Consideration of convening subcommittees

Requested Action: Direct the Executive Director to work with the Technical Advisory Committee to develop a Work Program for the SFV COG for the next quarterly Board of Directors meeting

CLOSING

12. ITEMS FOR FUTURE AGENDAS

Members are invited to suggest additional items to be brought forward for discussion at future SFVOG Board of Directors meetings.

13. GENERAL ANNOUNCEMENTS

Members are invited to announce items/activities which may be of general interest to the SFVCOG Board of Directors.

14. NEXT MEETING: Regular quarterly meetings of the SFVCOG Board of Directors

Thursday, July 14, 2011, 10:00 am

Thursday, October 13, 2011, 10:00 am

Valley Municipal Bldg. 14410 Sylvan St. 2nd Floor Council Chambers, Van Nuys, CA

15. ADJOURNMENT

Materials related to items on this Agenda submitted to the SFV COG are available for public inspection in the Los Angeles City Clerk's Office at 200 North Spring Street, City Hall, Room 395, from 8:00am to 4:30 pm, Monday through Friday. Contact the City Clerk's Office at (213) 978-1020.

Assistive listening devices may be available upon 24-hour advance notice. Other accommodations, such as Sign Language Interpretation and translation services may be provided. Contact the City Clerk's Office at (213) 978-1020.